




# PestSure Safety Tips

INSURING THE FUTURE OF PEST CONTROL

A five-minute training Series for Pest Management Professionals.

## Slow Down and Arrive at Your Destination

**Each year traffic crashes cause immeasurable human suffering. You can greatly reduce the risks you face as a driver, every day, by reducing your speed on the roadways.**

-  Speeding reduces your ability to steer safely around curves or objects in the roadway.
-  Speeding extends the distance necessary to stop your vehicle.
-  Speeding increases the distance your vehicle travels while you react to a dangerous situation.

Speeding is one of the most prevalent factors contributing to traffic crashes. In 2002, speeding was a contributing factor in 31 percent of all fatal crashes, and 13,713 lives were lost in speeding-related crashes. The 2000 costs of speeding-related crashes were estimated to be \$1,281 per second.

### Some Facts To Slow You

- Speeding was a factor in 31 percent of the fatal crashes that occurred on dry roads in 2002 and in 33 percent of those that occurred on wet roads.
- Speeding was a factor in 53 percent of the fatal crashes that occurred when there was snow or slush on the road and in 60 percent of those that occurred on icy roads.
- Speeding was involved in one-third (33 percent) of the fatal crashes that occurred in construction/maintenance zones in 2002.
- In 2002, 87 percent of speeding-related fatalities occurred on roads that were not Interstate highways.
- For drivers involved in fatal crashes, young males are the most likely to be speeding. The relative proportion of speeding-related crashes to all crashes decreases with increasing driver age.

Follow posted speed limits and reduce your speed below the posted limits when adverse driving conditions such as wet or icy roads or decreased visibility are present. Return home 5 or 10 minutes later in the day . . . **but return home.**

