



# ***Safety Tips***

**A five-minute training series for PCOs.**



## **Driving Attitude**

A major contributor to all vehicle accidents is DRIVER ATTITUDE. Most people do not have a negative attitude, but rather have no attitude. Driving a motor vehicle has become, for most people, second nature and is treated as such. The primary concentration is almost any other activity except driving. This leaves operation of the motor vehicle to the subconscious mind, rather than the conscious mind. When a threatening event takes place, the subconscious wakes the conscious to begin driving. Often, this is too late to react.

You spend as much as, and often more than, half of your workday operating a motor vehicle. The more often you are on the road, the higher the probability you will encounter an occurrence that can result in an accident.

It is extremely important, for your safety and the safety of others, to allow your conscious mind to operate the vehicle. To do this, you must eliminate distractions, like map reading, paperwork, sightseeing, cellular phone calls, etc.

The operation of your vehicle is a direct reflection on your company. Your vehicle is your company's biggest advertising effort. The operation of that vehicle reflects on and impacts the attitude of those seeing your vehicle's operation. Good driver attitude is not only essential to safety, it is also essential to customer attitude and perception of your company and your professionalism.